

**Client:** Robard Corp.  
**Project:** Advertisement  
**Product:** School Time Foods program/products  
**Audience:** Food mgt. companies, distributors, school dist. food service directors  
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**Visual #1:** Chef in apron and hat holding a plate or serving tray. On top of plate is a pile of phrases, such as: cost-effective for schools, kid-appeal, USDA guidelines, parent-approved, nutrient-rich, childhood obesity and/or other key issues facing food service personnel.

**Headline #1:** Too Much On Your Plate?

**Body Copy:** As school nutrition professionals, you stand at the forefront of stopping childhood obesity in its tracks — one child at a time, one meal at a time — every school day. But how can you strike a balance between nutrient-rich, cost-effective, federal-compliant, kid-friendly meals?

School Time Foods provides nutritious foods that meet *your* high standards. We deliver products that help you strike that delicate balance between nutrition, taste, cost and compliance.

#### **Why School Time Foods?**

- Kid-tested, school-approved healthy choices
- Meets & exceeds Model School Policy standards
- Fortified with added fiber, protein and calcium
- Baked snacks — no trans fats, no hydrogenated oils
- Single serve for portion control
- Perfect for al a carte items, vending machines,  
or snacks to compliment lunch menu.

As leading manufacturer and distributor of more than 70 healthy foods for medical and clinical professionals nationwide, School Time Foods is dedicated to providing the nutritional products students need.

**For details, visit School Time Foods at booth #2211**

**School Time Foods**  
Mt. Laurel, NJ ■ Phone Number  
Website