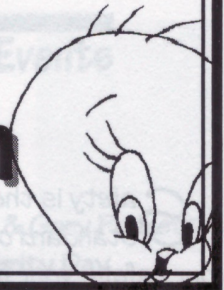




Six Flags B.u.l.l.e.t.i.n



JULY 1995

How to Stay Informed on the Job

Many of our Guest First Standards are based on your knowledge of the park. As part of our Guest First philosophy, Six Flags wants to make it easy for you to answer our Guests' questions and to serve as a valuable information resource. Here are just a few of the ways you can stay informed on the job:

• **Daily Alert.** Updated every day, the Daily Alert lists the day's park hours, special events, concerts, show times and much more. This handy information guide fits right in your pocket, so pick up a Daily Alert before you start every shift. The Daily Alert is available at Gates 2 & 6.

• **Six Flags Today.** Updated every day, Six Flags Today mixes information with entertainment to keep you up-to-date on park happenings. As our new employee TV channel, Six Flags Today features employee interviews; video of our rides, shows and attractions; park trivia; fun events like fashion shows and much more. Look for Six Flags Today in Wardrobe and at Backstage Diner. (If you have news items or programming ideas for Six Flags Today, please contact Rich Christensen in Human Resources at ext. 2631.)

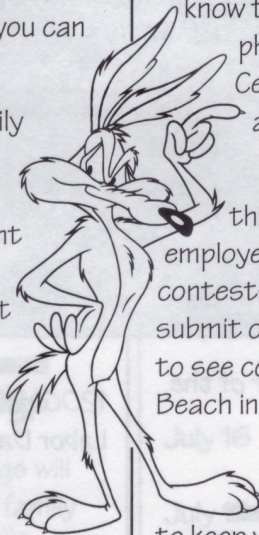
• **Information Kiosk.** Updated every week, the Information Kiosk posts park information for that week, including park hours, concert schedules and special events. Check out the Information Kiosk

located between Wardrobe and Cash Control before you head into the park to work.

• **S.T.U.F.F. Hotline.** What happens when a Guest asks you a really tough question and you just don't know the answer? Dial S.T.U.F.F. from any park phone. It will connect you to our Information Center, where our staff will help you find the answer for the Guest.

• **Six Flags Bulletin.** Updated every month, this newsletter features information such as employee benefits, activities, policies, programs, contests and more. (If you have news items to submit or you have story ideas or topics you'd like to see covered in *Six Flags Bulletin*, contact Lisa Beach in Public Relations at ext. 2830.)

• **Miscellaneous.** Six Flags offers other communications tools which you can use to keep yourself informed, including the park Souvenir Guides, show schedules, departmental and Human Resources training classes, the Host/Hostess Handbook and more. We provide the resources; now it's up to you to use them.



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Our Mission: To create a world of fantasy and excitement for our Guests that gives them an escape from their everyday routine.



Safety Makes \$ense

Safety is the number one performance standard of Six Flags. You should place your safety, your fellow Hosts' and Hostesses' safety, and the safety of our Guests above everything else at all times. **Now, you can earn safety points (which you can exchange for cool prizes) by thinking and working safely.**

Our Safety Department designed the Safety Sense Program to reward seasonal and full-time employees who think and work safely.

For every safe hour you work, you receive one Safety Sense point. Just save your pay stubs (which lists your Safety Sense points) and any instant bonus point slips you receive. Here's how you can earn instant bonus points:

Earn 25 points: Know the Safety Slogan when asked by a member of the Safety Department.

Earn 50 points: Answer the Safety Quiz question correctly.

Earn 100 points: Have a work site that requires no corrections in order to pass a spot inspection, as determined by the Safety Department.

Earn 500 points: Submit a safety suggestion that can be implemented.

NOTE: If you receive a safety violation or get injured, you'll lose your Safety Sense points for that pay period.

July Safety Sense Slogans

July 2-8	Safety is a way of life.
July 9-15	Safety is a "habit" you can live with.
July 16-22	Safety -- Say it with a smile!
July 23-29	Safety: 6-letter word, 7-day job.
July 30-Aug. 5	Safety is a full-time job.

You can redeem your points for prizes at Trader Docs. Just bring in your pay stubs and instant bonus point slips. Cool prizes include T-shirts, teddy bears, toaster ovens, popcorn machines, alarm clocks, phones, etc. Prize trading values range from 200 to

1200 points. The Safety Sense Program ends Labor Day.

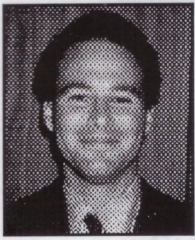
Show Your SFGA ID and \$ave

- Save 5¢ off each gallon of gas you purchase at the Six Flags Mobil station located on the Guest Exit Road. Just present your SFGA ID card.
- Receive a 20% discount at Warner Bros. Studio Stores located at several malls in the area (Free-hold, Cherry Hill, etc.) Just present your SFGA ID card and a current pay stub.
- Visit Dorney Park, Knoeble Park and Hershey Park for free. Just present your SFGA ID card.

For Your Information

Throughout the season, you might see reporters and camera crews in the park. This is great because such media coverage helps draw Guests to visit our park. When media are in the park, you will always see one or two Public Relations employees accompanying them. The PR staff serve as the official spokespersons for the park, they coordinate interviews of employees and Guests and they help the photographers and camera crews get the best shots of our rides, shows and attractions.

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Scott Bernstein

Ask the President

Scott Bernstein, president of Six Flags Great Adventure, answers some questions recently posed by employees.

"How did you become park president?" asks Rose in Merchandise.

Scott: I was part of a team of lawyers which represented Warner Communications Inc. when it merged in 1990 with Time Inc. I then served as lead lawyer for Time Warner Enterprises in negotiating the purchase of the Six Flags Theme Parks. When we finalized that deal, Bob Pittman (Time Warner Enterprises' president and chief executive officer) asked me to join Time Warner Enterprises as Senior Vice President and General Counsel. I was responsible for Human Resources, Government Relations and Administration, as well as all business and legal affairs of the company. Then last August, I came on board as president of Six Flags Great Adventure.

"What is your favorite ride?" asks Pat in Admissions.

Scott: Batman The Ride is my overall favorite!

"What do you like most about working at Six Flags?" asks John in Security.

Scott: I love to watch Guests enjoy themselves. That's a feeling you don't get in any other business.

"Why don't we see you walking around the park?" asks Tom in Merchandise.

Scott: I walk around the park almost every day and I try to visit as many locations as possible. Maybe you just don't know what I look like!

If you have a question you would like to ask Scott, please submit it in writing (include your first name and department) to the Public Relations mailbox located in the Administration Building.

Guest First at its Best!

Six Flags received the following letter from the Ryan Family of Trevoze, PA:

Dear Six Flags,

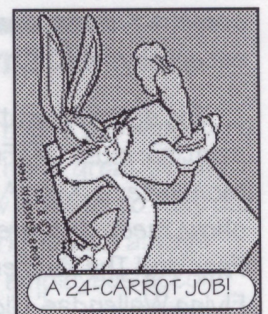
I wanted to let you know what an OUTSTANDING job your staff is doing! My family and I visited Six Flags on June 1st, and we were pleasantly surprised by all the changes, but most of all we were impressed by the attitude of your staff! They were both friendly and helpful. We were asked repeatedly if we were having a good time, or if there was anything they could do to make our stay better.

We only go (to Six Flags) once a year, so it is important that we all have a great day. The one place we can all go and everyone can have a great time is Six Flags.

One of my daughters had visited the park on a class trip and was supposed to receive a return trip ticket. In all the confusion, she did not pick up the ticket. I called the park and was told that Diane Robinson would call me back. I really did not expect her to be able to do anything; after all, with the amount of people going to your park, what would it matter to her if the Ryan family couldn't go! But much to my surprise she replaced the ticket with no questions asked! I just wanted to let you know that because of Diane Robinson and the rest of your staff, the Ryan's DID have a GREAT TIME at Six Flags Great Adventure!

We will see you next year. We are going to try to save enough this year to buy a season pass for the family next year so that we can go more than once! Again thanks for a great day!

Thanks,
The Ryan Family



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