

# 1995 Media Ticket Program

*How to visit our theme park and safari using your media credentials*

## Welcome!

Six Flags Great Adventure Theme Park and Six Flags Wild Safari Animal Park welcome media personnel who wish to tour our attractions when working on a story or when scouting for future story ideas. We'll provide free admission to a media representative (**and one guest**) in any of the following groups:

- PRINT** Anyone who works in the news, editorial, feature or photography department of any newspaper or magazine. Acceptable positions include reporters, editors, photographers and freelance writers.
- TV** Anyone who works in the news department of any TV station. Acceptable positions include reporters, news assignment editors, program directors, camera people, producers, on-air personalities and general managers.
- RADIO** Anyone who works in the news department of any radio station. Acceptable positions include reporters, news directors, program directors, station managers and on-air personalities.

## To Get Your Complimentary Tickets

To provide you with important information and easy access to our attractions, advance arrangements must be made. If you work in a qualified media position, we ask that you mail or fax your ticket request on your company letterhead at least three days before your intended visit. After reviewing your request and verifying your position, we'll set up your complimentary tickets at Guest Relations.

To receive your tickets, you must present your current media identification or press card in person to our Guest Relations staff. Sorry, but we cannot:

- accept business cards or letterhead for identification
- approve "walk-ins" (advance arrangements required)
- mail you the tickets
- allow friends or relatives to pick up tickets for you

## What To Do After Your Visit

Once you've scouted our theme park and/or safari for story ideas, you may need additional information, press kits, interviews, color slides, B-roll, etc. Please call our Public Relations Department for any assistance in developing your story.

## Special Notes When Covering A Specific Event or Story

• In addition to a day of "scouting" our attractions for story ideas, you might also want to cover a specific event or story. Just call our Public Relations Department to make arrangements prior to your visit. This allows us time to request assistance from other departments involved, to gather helpful materials (press kits, color slides, etc.) and to provide for your special needs (electricity, transportation of equipment, etc.).

• Six Flags Great Adventure Theme Park features a great concert line-up during summer weekends. Top-name performers will often accept on-site or phone interview requests from local media provided that arrangements are made at least one week in advance of the concert.

• To ensure you get the best shots and to provide you with easy access to our exciting rides, shows and attractions, all photographers and camera/film crews must be escorted by a Public Relations representative. For safety reasons, cameras cannot be taken on the rides. (Sorry!) However, our Public Relations Department maintains a well-stocked library of color slides and B-roll, including close-up shots of safari animals, point-of-view ride footage, etc. Just let us know what you need!

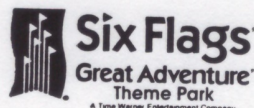
• Please remember that **safety is a top priority** at Six Flags. Although we will try to accommodate your requests to the best of our ability, we never lose sight of the safety of our Guests, our employees, our Safari animals . . . and **you** when you're covering a story on-site! We appreciate your cooperation and understanding.

• If you have any questions or need additional story ideas, please contact the public relations representatives listed below.

## Key Contacts for Media Information

**MaryBeth Clayton**  
Public Relations Manager  
908/928-2000, ext. 2830

**Lisa Beach**  
Public Relations Assistant Manager  
908/928-2000, ext. 2830



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