



**Six Flags**  
**Great Adventure**  
Theme Park  
A Time Warner Entertainment Company

For Immediate Release:  
July 31, 1995

# NEWS RELEASE

For Further Information:  
MaryBeth Clayton  
Lisa Beach  
908/928-2000 ext. 2830

## **SIX FLAGS GREAT ADVENTURE GOES "DUCKY" TO RAISE FUNDS FOR THE AMERICAN CANCER SOCIETY**

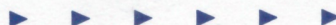
Jackson, N.J. -- Thousands of rubber ducks will take the plunge at Six Flags Great Adventure's rapid river ride to benefit the American Cancer Society on Friday, August 11 during the sixth annual Great New Jersey Duck Race.

Beginning at 11 a.m., an estimated 3,000 rubber ducks will make the quarter-mile trek down Congo Rapids, dodging waterfalls and whirlpools, all in the name of charity. The first five ducks to cross the watery finish line will win fantastic prizes including a VCR, travel packages, season pass to Six Flags Great Adventure and much more!

The cost to sponsor a rubber duck is \$5. Each sponsor will receive a half-price admission ticket to Six Flags Great Adventure the day of the race to cheer on their fowl friend.

All money raised from the Great New Jersey Duck Race will go to support the American Cancer Society's programs and education, research and patient services. Since its inception four years ago, the duck race has raised over \$100,000.

-- more --





Ducky/page two

"This is a wonderful fundraiser that seems to grow in popularity every year," said Scott Bernstein, president of Six Flags Great Adventure. "We're proud to host this important event for the American Cancer Society."

To participate, each sponsor must complete and sign an official entry form available through participating NJ units of the American Cancer Society. For information on how to sponsor a rubber duck, please call the American Cancer Society's Ocean County chapter at 908-914-1000.

Travel the world's greatest adventures at Six Flags Great Adventure Theme Park and Six Flags Wild Safari Animal Park. Six Flags is conveniently located between New York and Philadelphia in Jackson, N.J., exit 7A off the N.J. Turnpike or exit 98 off the Garden State Parkway to Interstate 195, exit 16.

Six Flags Theme Parks, Inc., a Time Warner Entertainment Company, is the #2 theme park company in the U.S. and the nation's largest regional theme park company, hosting over 21 million visitors a year.

An estimated 85% of all Americans live within driving distance of the 11 Six Flags theme parks at seven Six Flags locations: Six Flags Over Texas and Wet 'n Wild (Dallas/Ft. Worth); Six Flags Over Georgia (Atlanta); Six Flags Over Mid-America (St. Louis); Six Flags Houston which includes Six Flags AstroWorld and Six Flags WaterWorld; Six Flags Great Adventure Theme Park and Six Flags Wild Safari Animal Park (Jackson, NJ); Six Flags California which includes Six Flags Magic Mountain and Six Flags Hurricane Harbor (Los Angeles); Six Flags Great America (Chicago/Milwaukee).

# # #