



## Six Flags® Great Adventure® Theme Park

A Time Warner Entertainment Company

October 2, 1995

Dear Assignment Editor:

Halloween lurks just around the corner, and what better way to celebrate than by using our spooktacularly transformed theme park as a fun backdrop for your Halloween segments. Beginning October 6, Six Flags transforms the entire theme park into a spooky sanctuary, where ghosts, ghouls and goblins roam the haunted midways. This 13-day festival adds a new twist to a traditional theme park visit, with special Halloween shows, attractions and fireworks that make for a devilishly good time.

Here are a few frightfully fun ideas:

- **Live Remote Among the Living Dead.** Do a live weather remote on **Friday the 13th**, with a Halloween backdrop already in place for our Fright Fest celebration. We could surround your weatherperson with ghosts, ghouls and goblins from the afterlife to make your remote fiendishly fun.
- **Studio Make-over.** Let our creative design staff transform your studio into a stunning Halloween-themed environment and provide tips for viewers who want to decorate their own homes, classrooms, businesses, etc., for Halloween. We could play it straight or give you our Fright Fest ambassador, County Wacky Dracky, to offer such tips as where to find/how to create cob webs (cheesecloth), etc.

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• GHOSTS • GOBLINS • GHOULS • MONSTERS • VAMPIRES • GARGOYLES • WITCHES •

- **Make-up Madness.** Our professional make-up artists can turn your more adventurous reporters into ghoulish creatures, giving them a look to die for! Plus, our experts can give viewers tips on how to do their own Halloween make-up with monstrous results.
- **Behind the Scenes of Fright Fest.** We can take you behind the scenes to see how we prepare for Fright Fest, the Northeast's biggest Halloween party. We could offer you a tour of the Hayride to the Unknown, give you a backstage look at make-up and special effect costuming, let you sneak a peak at a dress rehearsal for our new "Tales from the Crypt" show and much more.
- **Interview with a Vampire.** Talk to Wacky Dracky, our park's resident wise-cracking vampire. Wacky Dracky can offer your viewers tried-and-true scare tactics, safe trick-or-treating tips, etc., or perform some of his spooky magic. He's available for interviews on site or in-studio, as haunting schedule permits.

The possibilities are limitless. Please call the Public Relations Department at (908) 928-2000, ext. 2830 if you're interested in discussing these or other spooktacular segment ideas.

Frightfully yours,

MaryBeth Clayton  
Public Relations Manager

Lisa Beach  
Public Relations Assistant Manager

- \* Fright Fest runs October 6-29 on Friday evenings (5 p.m. to 11 p.m.); Saturdays (10 a.m. to 10 p.m.); and Sundays (10 a.m. to 8 p.m.)

• BATS • SNAKES • SPIDERS • SKULLS • PUMPKINS • RATS • COBWEBS • SKELETONS •